

# KEY INSIGHTS:

## GEN AI USE CASES

Learn how top companies, startups, governments and researchers are already using genAI solutions to enhance their work

### CUSTOMER AGENTS

Customer agents are able to listen carefully, understand needs and recommend products and services



Engage through hyper personalisation



Optimize search & troubleshooting



Smart assistant

### EMPLOYEE AGENTS

Employee agents help employees to be more productive and collaborate better together



### CREATIVE AGENTS

Creative agents expand your organisation with the best design and production skills



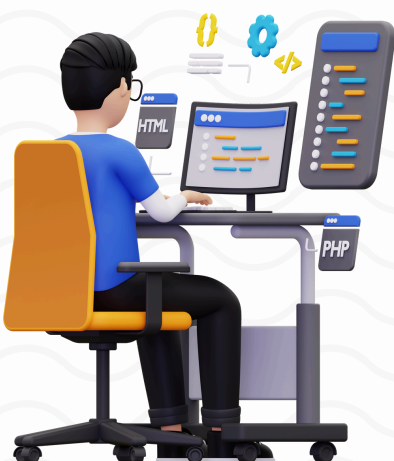
### DATA AGENTS

Data agents can analyse your data like having knowledgeable data analyst and researchers at your fingertips



### CODE AGENTS

Code agents are helping developers and product teams to design, create and operate applications better and faster



### SECURITY AGENTS

Security agents assist operations by increasing the speed of investigations, automating monitoring and response for greater vigilance and compliance controls

